

THE SAN DIEGO CHAPTER OF THE AMERICAN SEWING GUILD



presents
TWO DAYS
WITH BOBBI BULLARD

May 1st and 2nd, 2010 9:30 a.m. –3:30 p.m.
The Doubletree Club Hotel — 1515 Hotel Circle South
San Diego, CA 92108 (619) 881-6900

SATURDAY, MAY 1st —Trunk Show of Innovations & Inspirations

People have traveled from all over the continent just to see Bobbi's trunk show! Now it's your turn. This trunk show, spiced with Bobbi's humor, features exquisitely embellished clothing and useful tips on creativity, embellishment and sewing.

You'll learn how to enhance your garments and add pizzazz to your projects with embroidery, dying, stamping, stenciling, foiling and more. Find out how to use design placement, color, rhythm, and other facets of the successful use of embellishment to add beauty to your wardrobe, all while sitting back and watching a parade of examples.

Bobbi's emphasis on clothes that enhance the wearer means you'll leave with a plethora of ideas on how to improve your wardrobe. Since Bobbi's specialty is wearable art for real women, you'll enjoy the beauty of the trunk show and learn hints for finding flattering looks for your body. You'll be motivated and inspired to sew for yourself as you view a collection of remarkable clothing. Bobbi shares ideas on how to use the sewing machine as a tool for creating your own beautiful, wearable and original creations with emphasis on design placement, fabric choice and finding the most flattering styles for your body type.

You will leave with hundreds of ideas for producing stunning garments of your own. Now you can enjoy the work you've seen in the magazines and learn the theory behind it.

SUNDAY, MAY 2nd - Design University—Hands on Workshop of Theory & Practice

What makes a beautiful and exciting design? A balanced, interesting piece? Start with an informative session on the elements of design and how they are used to create innovative works. Next, discover what works in a series of exercises exploring the concepts of good design and develop your own style of composition.

Practice: With your purchased \$20 kit, in the afternoon you'll expand your personal interpretation of good design while working with a variety of embellishment media. Learn short-cuts to stenciling, adding bling, utilizing metallic threads, stamping and more. After exploring your own version of good design, you'll finish by designing your own rayon scarf or yard of cotton fabric. Bella, bella, bella!

Directions to hotel: From the East: I-8 West (El Centro Fwy.); exit Hotel Circle/Taylor St. and follow the freeway overpass to the stop sign. Turn left at stop sign onto Hotel Circle Drive South. Hotel is 1/2 mile down on the right.
Parking structure at rear of hotel driveway

